

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	28-Feb-19	28-Feb-18	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	45.343.450	44.255.112	2,46%
CAMEL	30.863.812	28.052.042	10,02%
WINSTON CLASSIC	28.444.251	29.017.312	-1,97%
CHESTERFIELD	27.739.271	27.584.709	0,56%
FORTUNA	25.565.626	24.818.154	3,01%
LUCKY STRIKE	22.513.965	19.733.163	14,09%
WINSTON	16.960.420	14.552.365	16,55%
L&M	14.716.147	14.966.619	-1,67%
NOBEL	12.450.963	12.207.668	1,99%
DUCADOS NEGRO	12.228.810	12.707.736	-3,77%
WEST BROOKLYN	11.732.901	10.443.540	12,35%
DUCADOS RUBIO	7.223.496	7.562.010	-4,48%
ROTHMANS	6.163.676	4.577.574	34,65%
MARLBORO TOUCH	5.139.545	4.880.790	5,30%
DUCADOS RUBIO 100'S	3.650.482	4.908.180	-25,62%
PHILIP MORRIS	3.265.934	3.822.187	-14,55%
NOBEL STYLE	3.165.483	2.787.645	13,55%
LUCKY STRIKE CLICK & ROLL	2.812.072	2.708.846	3,81%
FORTUNA RED LINE	2.673.072	2.937.110	-8,99%
MARLBORO POCKET	2.620.162	2.629.840	-0,37%
LUCKY STRIKE BLANDO	2.410.023	2.570.118	-6,23%
DUCADOS RUBIO BLANDO	2.333.366	2.609.001	-10,56%
MARK 1	2.216.417	2.077.153	6,70%
AUSTIN	2.164.553	2.032.027	6,52%
PHILIP MORRIS K/S	1.897.747	1.580.856	20,05%
ELIXYR	1.769.732	1.902.725	-6,99%
OMÉ	1.753.480	1.540.920	13,79%
JOHN PLAYER SP.	1.720.035	1.804.358	-4,67%
BENSON & HEDGES AMERICAN	1.517.439	1.656.182	-8,38%
KARELIA	1.167.950	1.157.750	0,88%
DUCADOS	1.079.826	-	-
L&M RED BLANDO	1.031.546	1.132.688	-8,93%
R 1	1.029.944	1.052.030	-2,10%
NOBEL BLANDO	1.003.571	1.028.913	-2,46%
BULLBRAND	958.103	959.150	-0,11%
L&M BLUE BLANDO	947.713	997.870	-5,03%
BENSON & HEDGES	915.802	930.237	-1,55%
BN	840.426	923.873	-9,03%
CHESTERFIELD BLANDO	825.347	830.645	-0,64%
PALL MALL	783.352	1.866.240	-58,03%
GAULOISES RUBIO	671.893	590.061	13,87%
EXCITE	642.855	589.320	9,08%
DUCAL	561.680	280.852	99,99%
RESTO MARCAS	14.522.034	14.772.243	-1,69%
Totales	330.038.373	320.037.813	3,12%